

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Tourism Promotion – Erection of Andhra Pradesh Tourism Hoardings at Tirupati, Cochin, Chennai, Kolkata, Goa & Ahmedabad Airports by M/s. TDI International India (P) Ltd, New Delhi for a period of three months from 01<sup>st</sup> November 2014 to 31<sup>st</sup> January 2015 – Sanction of an amount of Rs.1,13,02,293/- (One Crore Thirteen Lakhs Two Thousand Two Hundred and Ninety Three Only) including taxes – Sanctioned – Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 688

Dated:25-11-2014

Read the following:

1. Letter from M/s. TDI International India (P) Ltd, New Delhi Dated:29-9-2014
2. Work Order Lr.No.3298/PMU/PRO/2014, Dated: 22-10-2014
3. Invoice No.HYD/36/2014-2015 Dated: 29-10-2014 from M/s. TDI International India (P) Limited, New Delhi

\* \* \* \*

**ORDER:**

In the reference 1<sup>st</sup> read above, G.O. 1<sup>st</sup> read above, M/s. TDI International India (P) Ltd, New Delhi has submitted a proposal requesting the Government for extension of the existing campaign of Andhra Pradesh Tourism Promotional Campaign at Tirupati, Cochin, Chennai, Kolkata, Goa & Ahmedabad Airports from 01<sup>st</sup> November 2014 to 31<sup>st</sup> January 2015

2. In the reference 2<sup>nd</sup> read above, the Government has issued work order to the agency by extending the existing campaign of Andhra Pradesh Tourism Promotional Campaign at Tirupati, Cochin, Chennai, Kolkata, Goa & Ahmedabad Airports for a period of 3 months from 01<sup>st</sup> November 2014 to 31<sup>st</sup> January 2015 at a total amount not exceeding Rs.1,13,02,293/- (One Crore Thirteen Lakhs Two Thousand Two Hundred and Ninety Three Only) including taxes.

3. In the reference 3<sup>rd</sup> read above, M/s. TDI International India (P) Ltd, New Delhi has submitted bills and requested the Government for release of 80% payment as advance towards Andhra Pradesh Tourism Promotional Campaign at Tirupati, Cochin, Chennai, Kolkata, Goa & Ahmedabad Airports for a period of 3 months from 01<sup>st</sup> November 2014 to 31<sup>st</sup> January 2015 amounting to Rs. 90,41,834/- (Ninety Lakhs Forty One Thousand Eight Hundred and Thirty Four Only) including taxes.

4. Government, after careful examination of the matter, hereby, accord sanction for an amount of Rs.1,13,02,293/- (One Crore Thirteen Lakhs Two Thousand Two Hundred and Ninety Three Only) including taxes and release an amount of Rs. 90,41,834/- (Ninety Lakhs Forty One Thousand Eight Hundred and Thirty Four Only) including taxes towards 80% payment towards Andhra Pradesh Tourism Promotional Campaign at Tirupati, Cochin, Chennai, Kolkata, Goa & Ahmedabad Airports for a period of 3 months from 01<sup>st</sup> November 2014 to 31<sup>st</sup> January 2015 by M/s. TDI International India (P) Ltd, New and submit remaining bills for 20% payment upon completion of the above mentioned campaign.

5. The amount sanctioned at Para 4 above shall be debited to the following Head of Account:  
“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”

6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 4 above, in favour of M/s. TDI, International India (P) Limited, New Delhi, through on line. The details of Bank account is as follows:-

Account Name	:TDI, International India (P) Limited
Account No	:01200200006062
Name of the Bank	:UCO Bank, Branch-Flag Ship Corporate Centre, 5, Parliament Street, New Delhi-110001.
RTGS	:UCBA0001945.
IFSC Code	:UCBA0001945
PAN	: AAAC0263D

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT (T)**

**To**

**M/s. TDI, International India (P) Limited, New Delhi.**

**The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.**

**The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad**

**Copy to:**

**The YAT & C (PMU- Claims) Department.**

**SF/SCs.**

**//Forwarded:: By Order//**

**SECTION OFFICER**